

Information note to the Press

(Press Release No. 90/2018)

For Immediate Release

Telecom Regulatory Authority of India

Subject: Release of user-centric views of TRAI website and unified Mobile-apps.


New Delhi, 8th August, 2018: TRAI has been striving to make the information available to the stakeholders in a transparent and easily accessible way. TRAI's website (www.traigov.in) is accessed by various stakeholders namely consumers, service providers, researchers, consultants etc. within and outside the country.

With a view to make TRAI website more friendly to the users and to enrich the browsing experience of stakeholders, a need is felt to customised it for 4 broad category of users i.e. consumers, service providers, researcher/students and consultants. This will be in addition to the existing format. Accordingly on TRAI website four new optional views has been created. These are Consumer view, Service providers view, Researcher/student view, Start up/consultant view. This can be seen at TRAI website.

Apart from above, presently TRAI has three mobile apps namely 'DND 2.0', 'TRAI MySpeed', 'MyCall' app. The 'DND 2.0' app facilitates the consumers an easy way to register their number in DND registry and to complaints against unsolicited messages or calls. 'TRAI MySpeed' app allows the consumers to measure data speeds and crowdsource to TRAI, thus enabling TRAI to know the user experience of mobile speeds directly from the consumers. 'MyCall' App allows consumers to give feedback on the Call quality and TRAI receives the crowdsourced data and monitors the Quality of Service. Corresponding to MySpeed and MyCall data, TRAI has developed analytics dashboards. The same can be seen on analytics portals of TRAI.

With a view to bring all three TRAI apps on single platform, TRAI has launched an app namely '**TRAI Apps**' on Google Play store. This one app has wrapped all the three TRAI mobile apps under the name '**TRAI Apps**'.

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(S.K. Gupta)
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