

Name and Logo Design Contest for Public Wi-Fi Network Services

1. The importance of public Wi-Fi networks, as complementary to existing landline and cellular mobile infrastructure, in adoption and improving broadband penetration has been recognized the world over. After a thorough consultation process which delved on issues like technical interoperability and seamless connectivity of Wi-Fi networks; innovative payment, commercialization and monetization models; and collaborative partnerships between various entities of the ecosystem, Telecom Regulatory Authority of India (TRAI) came out with its Recommendations to the Government on “[Proliferation of Broadband through Public Wi-Fi Networks](#)” on 9th March, 2017.
2. The vision of this initiative is to enable access to Internet services at affordable prices, across the country. It will work on an Open Architecture based Wi-Fi Access Network Interface (WANI). It is a uniquely designed Indian model to provide reliable Internet service that is also interoperable, easily discoverable, and will extend benefits of existing schemes of the Government like BharatNet, BHIM, Jan Dhan Yojna, etc
3. After a successful Demonstration of the proposed architecture to Hon’ble Minister of State Communications (Independent Charge) and Secretary DoT at Bangalore, TRAI is now a step closer in making this initiative from a mere vision to reality by launching the *Name and Logo Design Contest*. The contest will allow the citizens to participate in this development initiative thus contributing towards the overall nation building.
4. Contest details are available in the link below :
<https://www.mygov.in/task/name-and-logo-design-contest-public-wi-fi-network-services/>