



Via: Courier/ Email

August 12, 2013

To:

Mr. Wasi Ahmad  
Advisor (B & CS)  
Telecom Regulatory Authority of India  
Mahanagar Doorsanchar Bhawan  
Jawahar Lal Nehru Marg  
New Delhi – 110002

Re: MPDA views on the Consultation Paper on 'Foreign Direct Investment Across Various Segments in the Broadcasting Sector' dated July 30, 2013.

Dear Sir,

The Motion Picture Dist. Association (India) Pvt. Ltd. (herein after the 'MPDA') at 215 Atrium, A Wing, 206, Chakala, Andheri- Kurla Road, Andheri (East), Mumbai 400059, Maharashtra, appreciates this opportunity to comment on the Telecom Regulatory Authority of India (TRAI) consultation paper on 'Foreign Direct Investment Across Various Segments in the Broadcasting Sector' dated July 30, 2013.

MPDA (India) represents the interests of six Hollywood studios: Paramount Pictures Corporation, Sony Pictures Entertainment Inc., Twentieth Century Fox International Corporation, Universal City Studios LLC, Walt Disney Studios Motion Pictures and Warner Bros. Picture International.

We are encouraged by the Ministry Of Information and Broadcasting's decision to re-examine the current 'Foreign Direct Investment' (FDI) policy to liberalize the limits/caps across various segments in the broadcasting sector with a view of easing FDI inflow. Further to the increase in the FDI cap to 74% in 2012, across all segments in broadcast, the MPDA further commends the TRAI for consulting stakeholders and generating discussions on increasing the FDI caps/ limits further across various segments in the broadcast sector.



We believe that increasing FDI limits in key broadcasting segments is a major step forward in opening up the sector and speeding up the pace of digitization across India. The MPDA and its member companies support and welcome the Government's consideration to significantly increase FDI limits in key segments - Carriage Services (Teleport, DTH, HITS, Mobile TV and Cable TV networks) and Content Services (Uplinking of News and Current Affairs TV channels).

This move, in addition to attracting more investments in the sector will help build information highways of the future that will support India's economic development and enable our social infrastructure.

We thank you for the opportunity to comment and remain available and interested for further participation in TRAI's continued consideration of these and other important issues.

With Kind regards,

Uday Singh  
Managing Director  
Motion Picture Dist. Association, India