

**TELECOM REGULATORY AUTHORITY OF INDIA**

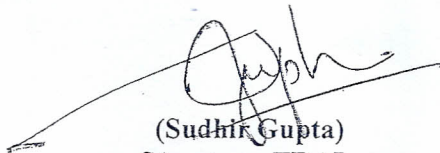
***URBAN AREAS CABLE TV SERVICES ENTER INTO DIGITAL ERA.***

New Delhi 31<sup>st</sup> December, 2015: The Telecom Regulatory Authority of India wishes a very happy and prosperous new year 2016.

2. With the dawn of the new year 2016, all urban areas of the country enters into digital era of cable TV services. A list of such urban areas where transmission/re-transmission of channels of programmes of any channel is permitted only through digital addressable system, is available on the website of the Ministry of Information and Broadcasting [www.mib.nic.in](http://www.mib.nic.in).

The Digital Cable TV services allows consumer to choose channels/services of their choice and budget their bills. The consumers get good quality reception for all the channels subscribed on the platform. The Digital cable TV services can be received through existing TV sets with the help of a Set Top Box (STB). The STBs can be purchased or can be taken on rent or can be taken on instalment basis. For availability of STBs on easy terms, TRAI has also devised schemes for availing STBs from cable operators, on rental basis with a nominal refundable security deposit of Rs. 400/- and Rs. 800/-. The details of schemes are available on TRAI website [www.trai.gov.in](http://www.trai.gov.in) as well as on the website of the cable operator/ multi system operators. The cable operator/multi system operators may also provide other schemes for STBs as per their business plans. The subscribers are free to choose any scheme.

Now onward, installation of STB is necessary in urban areas, to receive the TV signals either through cable or DTH. The subscribers of cable TV who resides in urban areas, but have still not got installed STB, are once again advised to get STB installed and enjoy digital TV services. The Ministry of Information & Broadcasting has also set up a toll free number 1-800-180-4343 where queries of consumers and stakeholders are answered in eight Indian languages namely Hindi, English, Bangla, Gujarati, Marathi, Telugu, Tamil and Kannada to answer queries of consumers and stakeholders on the aspects of digitisation.

  
(Sudhir Gupta)  
Secretary, TRAI