

**Information note to the Press (Press Release No. 46 /2013)**

For Immediate release

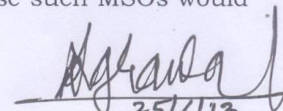
**TELECOM REGULATORY AUTHORITY OF INDIA**

**TRAI extends the time-line for submission of consumer application forms, by the subscribers of Digital Addressable Cable TV Systems, to 10<sup>th</sup> July 2013.**

**New Delhi, 25<sup>th</sup> June 2013:-** The Telecom Regulatory Authority of India (TRAI) has today decided to extend the time-line for submission of consumer application forms (CAFs), complete in all respects, by the subscribers of Digital Addressable Cable TV Systems, to 10th July 2013. This is the last and final extension.

A meeting with all the national Multi System Operators (MSOs) was held in TRAI and the status with regard to the entry of consumer details along with choice of channels and services, in their subscriber management systems, was reviewed. The Authority observed that though there has been a tangible increase in the number of subscribers who have provided the details, there are still a large number of subscribers whose complete details are not yet available with Cable Operators/ MSOs. The MSOs cited the enormity and complexity of the task involved as the prime reason for the pendency and requested for an extension in the time line for completion of the task.

The Authority has considered the request of the MSOs and has decided to extend the time line for submission of consumer application forms, complete in all respects, as mentioned above. This is being done to achieve full coverage by 10<sup>th</sup> July 2013, and with a view to minimise consumer inconvenience that could result from MSOs disconnecting set top boxes immediately. Consumers are requested to cooperate and submit the CAFs, complete in all respect, to the respective Cable Operator/ MSOs latest by 10<sup>th</sup> July 2013; this is truly the very last opportunity. In event of failure to do so, MSOs will have no option but to switch off the signal to those consumers who have not submitted their CAF, otherwise such MSOs would be in breach of the law.

  
25/6/13  
**Rajeev Agrawal,**  
**Secretary, TRAI**