

I have been associated with Telemarketing business for promoting loyalty programs for five star hotels. I respect the privacy of people & since the time National Do Not Call has been introduced we have followed this to the core & I feel it is a very effective procedure especially for the quality of our business.

As per the Consultation Paper on Review of Telecom Unsolicited Commercial Communications Regulations issued on 11th May 2010 with the introduction of opt list will have a bad impact on telemarketing business in India effecting livelihood of people.

This is to request you to work further on DNC system to have a favourable conditions for both telemarketing industries & customers.

Hope to have a favourable response from you soon.

Best Regards

Sadiya Mehmood