

Email**Saumyata Bhargava**

Fwd: Second-Hand Smartphones for Increasing Affordability

From : S.M.K. Chandra <ja-cadiv@traigov.in>

Thu, Sep 21, 2023 11:15 AM

Subject : Fwd: Second-Hand Smartphones for Increasing Affordability**To** : Saumyata Bhargava <Saumyata.bhargava@traigov.in>

From: shubhankarsinha02@outlook.com**To**: "A.K Singh" <advisorit@traigov.in>**Cc**: "S.M.K. Chandra" <ja-cadiv@traigov.in>**Sent**: Wednesday, September 20, 2023 6:58:42 PM**Subject**: Second-Hand Smartphones for Increasing Affordability

Dear Sir

I would like to provide answer to Q.12.

According to me, second-hand smartphones can be a viable strategy for increasing the affordability of smartphones to the people in India.

Second-hand smartphones can make owning a digital device for lower & middle-income groups very cost-effective.

In this context, I would like to address the challenges that may arise due to this strategy.

One of the challenges is related to non-compliance issues. Since, smartphone usage is not ideal in any case, old phones may lead to non-compliance with radiation standards as in the case of iPhone 12 with French regulator.

Hence, in this case the authority would have to examine the smartphones before forwarding it for retailing.

Therefore, for retailing to be successful, the authority needs to give seller licenses to companies to sell or else the whole strategy will fail & lead to black-marketing of the same.

So, as we can see, second-hand smartphone strategy can be a double-edged sword which if put to use in a suitable manner will lead to drastic reduction in prices of smartphones for people of "all income groups" as in the case of new & old iPhones.

Regards,

Shubhankar Sinha
